



# CLOUD COMPUTING MEANS BUSINESS

## WHY NEUDESIC?

Neudesic is a leader in Microsoft Cloud Computing. The compelling benefits of cloud computing are amplified to their maximum potential when you use Neudesic to assess, migrate, and develop cloud computing solutions.

### MAXIMUM VALUE

Using Neudesic brings you maximum value from your cloud computing initiatives. This begins with our assessment process, in which we find the synergies between cloud computing and your organization. Activities we perform for you include the following:

- Identifying the opportunities cloud computing offers your organization
- Define a cloud computing strategy for your organization
- Compute the ROI on migrating existing applications to the cloud
- Define, scope, and prioritize your cloud projects for new and migrated applications

We believe in making a sound business case for cloud work and formulating a strategy tailored to your business.

### REDUCED RISK

Using Neudesic reduces your risk of failure. You're in safe hands with our base of over 70 trained consultants across the country. There are Microsoft-trained experts in each region we serve. Although cloud computing is relatively new, our work with early adopters has given us real world experience in doing cloud computing right. We know what the best practices are for a successful outcome and we know to avoid.

### LOWER COST & SHORTER TIME

Neudesic can execute your cloud projects faster than the competition. Our velocity comes from both experience and unique intellectual property. Neudesic accelerators include tools, templates, libraries, and frameworks that give teams a head start on project work. Getting there quicker means less cost to you and faster time to market.

### ALIGNED WITH THE FUTURE

Technology decisions are critical. You not only want the right decisions made for today but don't want to find yourself in a dead end down the road. Neudesic works closely with Microsoft to understand the road map for cloud computing and related technologies. As thought leaders and community leaders in the cloud computing space, we're adept at designing solutions with longevity in mind.

## Neudesic Value Proposition – Why Neudesic?

Maximum Value	Reduced Risk	Lower Cost & Shorter Time	Aligned With The Future
<ul style="list-style-type: none"> <li>• <b>S+S Assessment</b></li> <li>• Identify S+S opportunities for your organization</li> <li>• Define an S+S strategy</li> <li>• Compute ROI on migrating applications to the cloud,</li> <li>• Define, scope and prioritize cloud projects for new and migrated applications</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Trained Professionals</b> 70+ consultants trained on Azure</li> <li>• <b>Experts on Staff</b> Experts in each region who have taken the MS 6-week Azure Technical Readiness program</li> <li>• <b>Experienced</b> Real-world project experience under our belt</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Tools</b> Storage Explorer Azure Sync</li> <li>• <b>Frameworks</b> Security Grid Computing</li> <li>• <b>Azure &amp; BPOS Accelerators</b> Project templates and libraries that accelerate cloud engagements</li> <li>• <b>BI Dashboard</b> Cloud-hosted Silverlight –based business intelligence dashboard</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Thought Leadership</b> Pioneering cloud computing design patterns and business solution frameworks</li> <li>• <b>Community Leadership</b> Founder of national Azure User Group; Largest donator of Azure-based software to the community</li> </ul>

## HOW TO GET STARTED

The business story behind cloud computing is compelling, but there are right and wrong ways to apply cloud computing. It's important to do the following:

- Identify the cloud opportunities for your business and what your ROI will be
- Formulate a sound cloud computing strategy
- Select the right cloud computing platform
- Work with professionals in migrating your existing applications or developing new ones

At Neudesic, we pride ourselves on our business and technical expertise in Microsoft cloud computing. Neudesic brings you superior value in cloud computing services:

- **Maximum value.** We identify the areas where cloud computing makes business sense *for you*.
- **Reduced risk.** Our trained, experienced consultants apply cloud computing correctly in careful accordance with best practices for success.
- **Lower cost and shorter time.** Our unique intellectual property accelerates cloud project work, saving you time and cost with shorter engagements.
- **Stay aligned with the future.** We're aware of the technology roadmap and are careful to design solutions that make sense today and tomorrow.

We are experts in Microsoft's Azure cloud computing platform, Windows Azure, and the Microsoft Business Productivity Online Suite (BPOS) which includes CRM Online and SharePoint Online. Our services include:

- **Assessment Services** in which we identify the cloud opportunities for your business, compute the ROI on moving applications to the cloud, scope the cost of migration, and help you form a cloud strategy.
- **CRM Online** development using the cloud version of Microsoft's Dynamics CRM.
- **SharePoint Online** development using the cloud version of Microsoft SharePoint.
- **Migration Services** in which we migrate your existing applications to the cloud.
- **Custom Development** of new cloud applications using the Windows Azure platform.
- **Managed Services** providing the services of a traditional hosting service with the Microsoft cloud.

The first step in exploring cloud computing with Neudesic is to schedule a brief assessment to make the business case and create a road map tailored to your organization. From there you can move forward with confidence and reap the benefits of cloud computing.

Contact us at [info@neudesic.com](mailto:info@neudesic.com).

Find more business and technical cloud content at <http://neudesic.com/cloud>