



Leading the Evolution of Customer Relationship Management



Acquire. Engage. Nurture.

Featured Customer Successes



Neudesic's Profiles and Preferences CRM tool helps Kaiser Permanente deliver better patient care.

Profiles and Preferences helps Kaiser manage multi-master data elements to create a single authoritative source of truth for all patient information. When Kaiser staff or members make changes in any system, the business rules engine updates the CRM record automatically, assuring patient care is always delivered according to accurate and up-to-date information.



Flexible CRM features help Bank of Hawaii boost loyalty and revenue by putting customer needs first.

Bank of Hawaii's Dynamics CRM solution features a configurable incentive compensation rules engine, enabling Bank of Hawaii to define incentive compensation plans and apply custom rules to each. A custom referral portal lets tellers create referral records in Dynamics CRM quickly and efficiently. And seamless system integration allows branch tellers and call center agents to enter additional referral data.



Secure web portal and convenient mobile access to financial data help Atlanta Public Schools take control of budgets.

Atlanta Public Schools' mobile-friendly Dynamics CRM solution enables finance and administrative personnel to capture and remotely access information and activity related to bi-monthly school visits. Issues can easily be tracked and prioritized to expedite their resolution. The district now has a 360-degree view of each school's finances, so officials can manage budget issues quickly and effectively.

Comprehensive CRM Solutions for a Customer-centric World

To build loyalty that drives revenue, businesses must continually look for new ways to acquire, engage and nurture today's technically savvy, hyper-informed consumers.

Kaiser Permanente, Prince Resorts, Bank of Hawaii, Majestic Realty and others rely on Neudesic for comprehensive solutions that integrate the latest developments in CRM, web, mobile, BI, cloud and other emerging technologies to deliver all the features and functionality modern businesses need to compete in today's customer-centric world.



Tailoring Your CRM Strategy to Drive

Neudesic has been a trusted Microsoft partner since the dawn of Dynamics CRM. And few can match our knowledge and experience when it comes to delivering



On Premise, In the Cloud, or a Little of Both

Whether you need the agility and cost-effectiveness of the cloud, the control and added security of on-premise, or a combination that gives you the best of both worlds, Neudesic has the expertise to help you deploy a CRM strategy that works best for your business.



Delivering Real Solutions for the Real World

Neudesic has real-world success working with clients in banking, hospitality, manufacturing, education and a host of other industries. And we help you accelerate and maximize return on your investment by building this experience into every CRM solution.



Opening the Door to Deeper Customer Interaction

Integrating secure web portals with CRM helps you open the door to new customer and partner data, streamline loyalty programs and processes, update web information in real time, connect with customers through social media, and deliver more compelling online experiences.

New Business Opportunities

solutions that maximize the features and capabilities of this powerful platform. Let Neudesic help you take your CRM strategy to the next level.



Maximizing the Benefits of Dynamics CRM 2013

As a trusted Microsoft partner, Neudesic was involved in the development of Dynamics CRM 2013 from the beginning. We have in depth knowledge of exciting new features. And we know how to leverage them to deliver maximum impact for your business.



Helping You Prove the Real Value of Marketing

Neudesic has been chosen to help spread the news about Microsoft Dynamics Marketing, a powerful new CRM tool that will help you quantify return on your marketing investment and transform your marketing organization from a cost center to a growth center.



Advantages of Partnering with Neudesic:

- Dedicated solely to the Dynamics CRM platform, with experience spanning version 1.0 to xRM
- Early access to new Microsoft application developments and product improvements
- Member of Microsoft Dynamics President's Club and CRM Technology Adoption Program
- Proven experience bringing Dynamics CRM, business intelligence and application integration technology together to add business value for our clients

Take the Next Step

Find out how Neudesic can help you develop a customer-centric CRM strategy that will open new growth opportunities for your business.

Contact Tim Corken at 303.248.8321 or tim.corken@neudesic.com

About Neudesic

Neudesic is the trusted technology partner in business innovation, delivering impactful business results to clients through leading-edge technologies, innovative solutions and strategic alliances. For more information about Neudesic's comprehensive portfolio of products, solutions and services, visit www.neudesic.com.