

Maximize your CRM solution with enterprise-wide integration.

You have a CRM vision:

- To become a truly customer-centric enterprise.
- To continuously improve sales and marketing effectiveness by providing real-time insights across systems.
- To empower your workforce in the office or on the go by providing a friendly, easy-to-use CRM experience.

To provide users with all the information they need to be successful, your CRM solution must be integrated with various business systems, such as SAP, PeopleSoft and JD Edwards. But without the right expertise, achieving this level of system integration can be difficult and expensive.

Neudesic provides innovative and flexible composite solutions, on premise and/or in the cloud, that allow you to achieve your vision for what a CRM solution can do for your business in an iterative and affordable manner that reduces risk and puts you in control.

SCHEDULE YOUR ENGAGEMENT TODAY:

1 WEEK OR 40 HOURS • Call today for special pricing.

Neudesic can help you get integrated. To learn more about our products and services, call (800) 805-1805, or visit our website at www.neudesic.com.

Our Proven 4-Step Proof-of-Concept Process

01 **NEEDS ANALYSIS**

We interview key stakeholders to identify information and processes critical to maximizing your Dynamics CRM solution. We then help you select two business entities—ideally one inbound and one outbound—for integration.

02 **DESIGN**

Leveraging our broad knowledge across the Microsoft integration platform, we work with IT to determine the best design for your Dynamics CRM integration solution based on key business and technical requirements.

03 **DEVELOPMENT**

Using Agile best practices, we build two scenarios that showcase key patterns for inbound and outbound integration with Dynamics CRM, thereby establishing a solid foundation on which to build your complete CRM solution.

04 **DOCUMENTATION**

Your engagement isn't complete until we provide you with:

- Vision, scope and requirements documents
- Requisite system design specifications
- A Proof of Concept integrating two business entities
- An outline of engagement specifics and recommendations