



## Industry

- Real Estate / Services

## Products

- Windows Phone 7
- Visual Studio 2010
- Expression Blend 4

## Challenge

Empower customers by giving them mobile access to Realtor.com resources, thereby enhancing their ability to search for real estate and rental listings in their local area.

## Solution

An application that allows Realtor.com customers to use their Windows Phone 7 devices to access the company's services via the web.

## Benefit

- Search for open houses and homes for sale nearby using Windows Phone 7 GPS feature
- View full property listings and photos in full screen, landscape mode
- Interact with realtors via phone or by submitting questions online
- Save searches, as well as add ratings and notes for properties
- Integrate available properties with map control on device

# Realtor.com for Windows Phone 7

Move, Inc. is the leader in online real estate services. Its network of web sites provides real estate-related information, resources and decision support tools to consumers and real estate professionals.

In 2009, the Move, Inc. network, which includes Realtor.com®, Move.com®, Moving.com™ and SeniorHousingNet.com™, provided more than nine million monthly visitors access to the most comprehensive selection of existing and new homes for sale, apartments and homes for rent, senior housing, and moving resources.

*We are pleased to honor Neudesic as the Mobility Business-to-Consumer Application Partner of the Year. Neudesic's mobile solutions enable collaboration and access to critical information on the go, all while providing a fantastic experience for consumers.*

*Andy Lees  
President, Windows Phone Division  
Microsoft*

## Project Highlights

Excerpts taken from a Nov. 8 2010 article by Wilson Rothman on MSNBC's Technology

Today is when the first Windows Phone 7 models go on sale—the Samsung Focus at AT&T and the HTC HD7 at T-Mobile. As we've discussed, they're powerhouse phones with gorgeous screens and Microsoft's surprisingly nice "glance and go" operating system designed in the age of Facebook. But what matters once you get the phone is what apps to

download. There are currently about 1,600 apps in the Marketplace, most of them free or dirt cheap . . .

What I did was sift through most of the non-game apps, and put together a list of the ones you definitely need, plus a few premium ones that you may want to buy...

Realtor.com - The realty mafia's home base, it's a good resource for house hunters, and it's geographically linked.



## Realtor.com for Windows Phone 7



### The Challenge

Move, Inc. sought to empower customers by giving them remote access to Realtor.com resources, thereby enhancing their ability to search for real estate and rental listings in their local area using their mobile devices



### The Solution

Neudesic delivered an application that allows Realtor.com customers to connect to Move, Inc. services through their Windows Phone 7 devices. The application takes full advantage of Windows Phone 7 features such as the GPS sensor, accelerometer, storage, and the new Metro UI. The Realtor.com Windows Phone 7 solution earned Neudesic the 2011 Microsoft Mobility Business-to-Consumer Application Partner of the Year, honoring the company for demonstrating excellence in innovation and implementation of customer solutions.



### The Benefit

Move Inc.'s network of real estate web sites is able to reach more customers through their mobile devices. Realtor.com for Windows Phone 7 allows users to: search for open houses and homes for sale nearby using their phones' GPS feature; view full

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