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## FOR IMMEDIATE RELEASE

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## Aragon Research Names Neudesic Pulse Hot Vendor in Knowledge and Collaboration

Report cites Neudesic Pulse's focus on 'people' aspect of collaboration key

**IRVINE, CALIF. – June 13, 2014** – <u>Neudesic Pulse</u> has been identified as a Hot Vendor in the 2014 <u>Knowledge and Collaboration</u> research note published by Aragon Research. The paper highlights Neudesic Pulse as one of three vendors with "interesting, cutting-edge products, services or technologies" and touts the field as "paving the way toward innovative ways to get the right information to people when they need it."

"Business people are increasingly looking for software products that help them get their jobs done faster," stated Jim Lundy, CEO and lead analyst, Aragon Research. "As one of our 2014 Hot Vendors in knowledge and collaboration, Neudesic Pulse is helping users work more efficiently and effectively."

Aragon evaluated vendors based on criteria it deems optimal for business applications, including the ability to be predictive, the ability to be deployed in a fast, seamless manner (e.g., via an app store or exchange) and the ability to integrate with other applications.

"Recognition by leading industry analyst firms like Aragon speak to the growing momentum of Neudesic Pulse and our focus on collaboration," said Ramin Vosough, vice president, products, Neudesic. "This particular report places us in an elite group of providers that do things differently, and acknowledges that our enterprise profile capabilities set us apart."

To purchase the complete report, visit <u>https://aragonresearch.com/hot-vendors-in-knowledge-and-collaboration-2014/</u>. For additional information on the Pulse platform, visit <u>www.neudesicpulse.com</u>.

Additional Resources:

- Follow <u>@NeudesicPulse</u> on Twitter.
- Like <u>Neudesic Pulse</u> on Facebook.
- Learn more about Neudesic Pulse.

## About Neudesic Pulse

Since 2001, Neudesic has provided reliable, effective solutions based on Microsoft's technology platform. Our mission to solve business challenges through innovative technologies results in products like Neudesic Pulse.

Neudesic Pulse brings the power of social networking to the enterprise and empowers organizations to connect people and business systems in real time for more effective, efficient collaboration.

Neudesic is a privately-owned company based in Irvine, California.

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