

8105 Irvine Center Drive Suite 1200 Irvine, CA 92618

**Contact:** Sylvia Chansler **Phone:** (949) 754-5235

Director, Public Relations **Email:** sylvia.chansler@neudesic.com

## FOR IMMEDIATE RELEASE

## Independent Research Firm Cites Neudesic Pulse as a "Strong Performer" for Enterprise Social Platforms and Activity Streams

Neudesic Pulse recognized for being designed to leverage the full value of an onpremises solution with deep integration with SharePoint and back-end line-of-business applications

**IRVINE, CALIF. – June 6, 2014** – <u>Neudesic Pulse</u> has been identified as a Strong Performer among 13 significant enterprise social platform vendors in <u>The Forrester Wave™</u>: <u>Enterprise</u> <u>Social Platforms, Q2 2014</u> published Thursday by Forrester Research. The report also includes Neudesic Pulse as one of only six vendors to place both within the report's 'enterprise social platforms' and 'activity streams' categories.

The report states, "Neudesic Pulse places focus on integration to drive vertical processes. Pulse is designed to leverage the full value of a pure on-premises solution."

"Pulse also offers deep integration with Microsoft SharePoint for organizations looking to provide best-in-class social in an on-premises model," Forrester further notes. "Pulse shines in an on-premises environment where deep and meaningful line-of-business integration, supported by a strong professional services offering is required."

Forrester evaluated vendors against 65 criteria grouped into three categories: current offering, strategy and market presence. Each participating vendor offered a breadth of social capabilities, provided customer references and was deemed highly relevant in enterprise social or collaboration strategy to Forrester clients by appropriate Forrester analysts.

"We are honored by Forrester's coverage and assessment of our product," said Ramin Vosough, vice president, products, Neudesic. "Neudesic Pulse has grown and matured to address the evolving requirements of today's enterprise social landscape and continues to focus on making enterprise social collaboration an integrated part of the work process."

To gain access to the complete report, visit <a href="http://www.neudesic.com/pages2/forrester-wave-report/">http://www.neudesic.com/pages2/forrester-wave-report/</a>. For additional information on the Pulse platform, visit <a href="https://www.neudesicpulse.com">www.neudesicpulse.com</a>.

## Additional Resources:

- Follow @NeudesicPulse on Twitter.
- Like Neudesic Pulse on Facebook.
- Learn more about Neudesic Pulse.

## **About Neudesic Pulse**

Since 2001, Neudesic has provided reliable, effective solutions based on Microsoft's technology platform. Our mission to solve business challenges through innovative technologies results in products like Neudesic Pulse.

Neudesic Pulse brings the power of social networking to the enterprise and empowers organizations to connect people and business systems in real time for more effective, efficient collaboration.

Neudesic is a privately-owned company based in Irvine, California.

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