



Neudesic Patient Reactivation Solution

Prioritizing the patient, re-emerging strong, capable and resilient

It's time to catch up and re-engage patients. All the procedures and services that were put on hold because of the pandemic—or otherwise—are now back on the table. With intelligent systems built on Microsoft Cloud for Healthcare you can reach patients quickly and efficiently and get them back on their health schedule—whether it's just a checkup or elective surgery. Take advantage of enterprise knowledge, electronic health record data and compliance standards, all while protecting member, provider and patient rights.

Rebuilding the health system by driving revenue with:



Member and Patient Segmentation



Automated, Targeted Outreach



Patient Self-Service Portal



Electronic Health Record (EHR) Integration

Outcome-driven, transparent, repeatable processes delivering consistency and collaboration:

Know Your Customer.

Custom marketing segments identify patients who have delayed healthcare or program participation based on missed appointments, screenings, checkups and incomplete referrals. You can also reach members and patients who don't frequently take advantage of self-service portals.

Information at Your Fingertips.

Extended patient relationship assistant recommends care and programs related to conditions, medications, recent procedures, allergies and other health factors.

Member and Patient Preferences.

Your teams can communicate more effectively with members and patients on their own terms. Boost loyalty and member retention with tools such as self-service profile management.

Effective Communications.

Automated processes contact patients by email and messaging, directing them to self-service portals. The process continues with scheduled outgoing call campaigns by professional call center agents.

Member and Patient Self-Service.

Give members and patients the power and freedom to make choices around scheduling care and education—based on their medical history and personal preferences.

A proven solution with Microsoft Cloud for Healthcare at its very heart

- Healthcare security, reliability, scalability, and integration using FHIR.
- Neudesic is a premier partner of Microsoft's Cloud for Healthcare product.

Schedule a private demo today: [Patty Molina, Patty.Molina@neudesic.com](mailto:Patty.Molina@neudesic.com) • 800.805.1805